

# Layox

## **Privacy Policy**

We are committed to safeguarding the privacy of our website visitors including clients and visitors to the site; this policy sets out how we will treat your personal information. Any information that we hold regarding your business is strictly confidential and is treated as such at all times

### **(1) What information do we collect?**

We may collect, store and use the following kinds of personal data: *information about your computer and about your visits to and use of this website, such as your IP address, geographical location, browser type, referral source, length of visit and number of page views; information that you provide to us for the purpose of registering with us (including your name, Company or employer, email address, telephone number).*

*information that you provide to us for the purpose of subscribing to our website services, email notifications and/or newsletters (including your name, Company or employer, email address, telephone number). any other information that you choose to send to us.*

### **(2) Cookies**

We use cookies on this website. A cookie is a text file sent by a web server to a web browser, and stored by the browser. The text file is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser.

We may send a cookie which may be stored on by your browser on your computer's hard drive. We may use the information we obtain from the cookie in the administration of this website, to improve the website's usability. We may

2. Layox Limited

[info@layox.com](mailto:info@layox.com) www.layox.com

also use that information to recognise your computer when you visit our website, and to personalise our website for you.

Most browsers allow you to refuse to accept cookies. (For example, in Internet Explorer you can refuse all cookies by clicking "Tools", "Internet

Options", "Privacy", and selecting "Block all cookies" using the sliding selector.) This will, however, have a negative impact upon the usability of many websites, including this one.

### **(3) Using your personal data**

Personal data submitted on this website will be used for the purposes specified in this privacy policy or in relevant parts of the website.

We may use your personal information to:

*administer the website;*

*improve your browsing experience by personalising the website;*

*enable your use of the services available on the website;*

*send you general commercial communications;*

*send you email notifications which you have specifically requested;*

*send to you our newsletter and other marketing communications (relating to our business which we think may be of interest to you by email or similar technology (you can inform us at any time if you no longer require marketing communications to be sent by emailing us at [enquiries@quest-uk.com](mailto:enquiries@quest-uk.com))*

*deal with enquiries and complaints made by or about you relating to the website;*

We will not without your express consent provide your personal information to any third parties for the purpose of direct marketing.

### **(4) Other disclosures**

In addition to the disclosures reasonably necessary for the purposes identified elsewhere in this privacy policy, we may disclose information about you:

*to the extent that we are required to do so by law;*

*in connection with any legal proceedings or prospective legal proceedings;*

*in order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk);*

*to the purchaser (or prospective purchaser) of any business or asset which we are (or are contemplating) selling.*

Except as provided in this privacy policy, we will not provide your information to third parties.

### **(5) International data transfers**

Information that we collect may be stored and processed in and transferred between any of the countries in which we operate in order to enable us to use the information in accordance with this privacy policy.

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[info@layox.com](mailto:info@layox.com) [www.layox.com](http://www.layox.com)

If you are in the European Union, information which you provide may be transferred to countries which do not have data protection laws equivalent to those in force in the European Union. You expressly agree to such transfers.

#### **(6) Security of your personal data**

We will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information.

Of course, data transmission over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet.

We closely follow the Data Protection Principle as set out in the Data Protection Act 1998.

#### **(7) Policy amendments**

We may update this privacy policy from time-to-time by posting a new version on our website. You should check this page occasionally to ensure you are happy with any changes.

#### **(8) Your rights**

You may instruct us to provide you with any personal information we hold about you. Provision of such information may be subject to the payment of a fee (currently fixed at £10.00).

You may instruct us not to process your personal data for marketing purposes by sending an email to [enquiries@quest-uk.com](mailto:enquiries@quest-uk.com) at any time. (In practice, you will usually either expressly agree in advance to our use of your personal data for marketing purposes)

#### **(9) Third party websites**

The website contains links to other websites. We are not responsible for the privacy policies or practices of third party websites.

#### **(10) Updating information**

Please let us know if the personal information which we hold about you needs to be corrected or updated.

#### **(11) Contact**

If you have any questions about this privacy policy or our treatment of your personal data, please write to us. We can be contacted by email;  
[info@layox.co.uk](mailto:info@layox.co.uk)

This privacy policy is based on a template created and distributed by [www.website-law.co.uk](http://www.website-law.co.uk).